

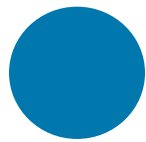
This logo features a "sharing" of the typography "MO" to consolidate the size and scale of the wordmark. The jumble of lettering is used to create a friendly, energetic feel and the "Sit Less" is confined in a device to simplify and consolidate.

COLOUR PALLETTE



PANTONE 1787 C

C 0	R 202
M 85	G 68
Y 52	B 89
K 0	



PANTONE 7468 C

C 100	R 0
M 10	G 118
Y 0	B 170
K 28	

MONO VERSION



BRANDMARK



an initiative of  **BLUEARTH**



CLEAR SPACE

Please ensure that there is a minimum space of 10mm around the logo at all times. To ensure that the branding maintains a strong visual presence.

MINIMUM SIZE

The MoveMoreSitLess Brandmark should never appear smaller than 30mm wide.

